



# BUSHFIRE BUILDING

Conference & Forum | **2018**

## Australian Bushfire Building Conference

6 – 7 September 2018

Fairmont Resort Blue Mountains, Leura

This award-winning conference is Australia's only bushfire building focused event for builders, architects, designers, landscapers, bushfire consultants, certifiers, planners, researchers, regulators and insurers.

### 2018 Conference Program Highlights:

- **The 2017 California Fires:** Keynote presentation from the University of California Berkeley
- **Overview of the recent Tathra fires** – Bushfire research
- **Regulatory changes:** National Construction Code – NCC19; Australian Standard - AS3595; Planning for Bush Fire Protection (PBP) update
- **Case studies of Performance Based Solutions**

**WHO ATTENDS THE INDUSTRY CONFERENCE:** Builders, Architects, Bushfire Planning & Design Practitioners, Bushfire Building Consultants, Building Certifiers, Bushfire Researchers, Landscapers, Planners and Regulators

## Bushfire Building Community Day: Forum and Expo

8 September 2018

Blue Mountains Theatre and Community Hub, Springwood

### 2018 Community Forum Highlights:

- The 2018 Fire Season Ahead – presented by NSW Rural Fire Service
- Where to Take Refuge in Your Home During a Bushfire

**WHO ATTENDS THE COMMUNITY DAY:** This is a FREE event for anyone living in bushfire prone areas.

PRESENTED BY



MAJOR PARTNER



EVENT PARTNERS



# SPONSORSHIP PACKAGES



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Friday 7 September 2018 Industry Conference		Community Partner	Platinum (Keynote Sponsor)	Gold	Silver	Bronze
Saturday 8 September 2018 Community Day						
		\$15,000 1 available	\$7,500 1 available	\$4,500 2 available	\$3,000 3 available	\$1,250
Special acknowledgement as Community Event Partner in all press releases regarding the Community Forum and Expo inclusion of quotes and comments	Community Day	✓				
20 minute community presentation during the Community Forum	Community Day	✓				
Dedicated advert area in printed Community Day event program	Community Day	✓				
Special acknowledgement in conference press releases as Keynote presenter sponsor. Inclusion of quotes and comments	Conference	N/A	✓			
10 minute presentation during the conference Welcome Reception	Conference	N/A	✓			
Special acknowledgement as Keynote sponsor during the Conference, prior to Keynote presentation	Conference	N/A	✓			
10 minute sponsor presentation during the conference day	Conference	N/A	N/A	✓		
10 minute sponsor presentation during the Community Forum	Community Day	N/A	N/A	✓	✓	
High Profile Expo Booth during the Community Day Expo	Community Day	✓	✓	✓	✓	

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Special banner advert area and dedicated page in Event App (video enabled) with direct link to sponsor website		✓	✓	✓	✓	
Sponsor logo inclusion on DL flyers distributed to 36,000 home owners in Blue Mountains LGA with BMCC rates notice (July 18)		✓	✓	✓	✓	✓
Complimentary tickets to the Conference	<b>Conference</b>	✓ 4 tickets	✓ 4 tickets	✓ 2 tickets	✓ 2 tickets	✓ 2 tickets
Inclusions in BMEE e-news letters		✓	✓	✓	✓	✓
Inclusion in Facebook and LinkedIn Campaigns		✓	✓	✓	✓	✓
Inclusion in industry body partner publications press releases, such as HIA, MBA, FPAA, etc		✓	✓	✓	✓	✓
Acknowledgement in the official event program		✓	✓	✓	✓	✓
Company logo on event website, event app, with links to sponsor's website		✓	✓	✓	✓	✓
Acknowledgement in official conference closing speeches	<b>Conference</b>	✓	✓	✓	✓	✓
Trade table display area on the Conference day	<b>Conference</b>	High Profile ✓	High Profile ✓	✓	✓	✓